



THE CORNERSTONE

Cupertino Historical Society

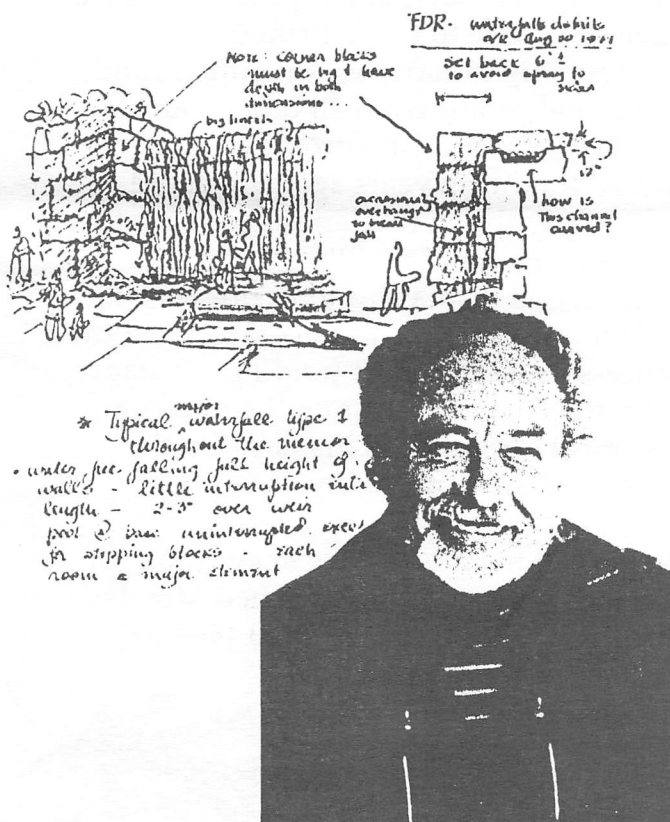
Members Newsletter

Spring 2000

Volume 10 Issue 3

FDR Memorial

The Cupertino Historical Society
presents
The Franklin Delano Roosevelt Memorial
a talk and slide show by
Jeri Sulley



General Membership Meeting
March 28, 2000

7:30 pm, Cupertino Room
at Quinlan Community Center, Cupertino
Potluck precedes meeting at 6:30 pm
call 973-1495 for details

In 1955 the Franklin Delano Roosevelt Memorial Commission established guidelines for prospective designers to look to "the character and work of Franklin D. Roosevelt to give us the theme of a memorial that will do him the honor he deserves and transmit his image to future generations." Designed by Lawrence Halprin (pictured above), noted San Franciscan landscape (Bart and Vallco) architect, the FDR Memorial is one of the most expansive memorials in the nation.

Since 1978, Jeri Sulley has worked as a slide archivist for Lawrence Halprin. Her presentation will not only include slides of the memorial, but also a discussion on how the design was decided upon.

President's Message

I have assumed the Office of President and Devereaux Rendler, the Office of Vice President, to complete the 1999-2000 term of office, because of the resignations of Beez Jones and John Kolski last month. We thank Beez and John for their generous time and other commitments to the Cupertino Historical Society and Museum. Their contributions were effective during their periods of service as Board Members and Officers. At present, the Society and Museum has insurance but no added coverage for Board Directors and Officers, which was a matter of concern to Beez and John. The Board and staff are considering the need and cost for obtaining the additional insurance coverage.

There are now two Board vacancies to be filled for the term through June 2000. We're also seeking people interested and willing to serve on the Board for the next term commencing July 2000. Please contact me, other Board members, or Ethel Worn if you may be interested in Board service or if you have a recommendation.

From my view, the Society and Museum has been doing an excellent job in fulfilling its mission and accomplishing its purposes, with limited financial resources – through the dedication of its part time professional staff and all the other volunteer people who make up the active membership. I want to give particular recognition to the three staff people who are doing so much:

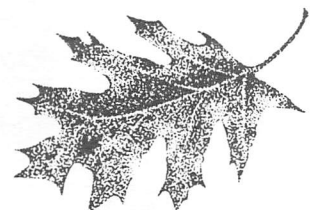
- Ethel Worn, Museum Director
- Roberta Zentner, Volunteer Coordinator
- Corinna Schoenfelder, Registrar

I will not, in my first message as President, attempt to outline all that is being done by the many volunteers. When the activities are listed, it is apparent more is being done than most realize. I have taken the time to visit our two museum exhibits at Quinlan Community Center and Vallco Fashion Park. I highly recommend a visit and viewing in depth to anyone who has not seen both exhibits. You will enjoy the local history and items on display, and be impressed by the professional presentation of both exhibits which display property of the Historical Society and Museum.

Unfortunately the costs to do the quality job which has been done is more than we have been able to fund through membership donations, an annual fund drive, and grants from all other sources. The City of Cupertino provided some special funding 2 years ago, which did help to pay the staff salaries necessary to have professional quality museum exhibits and displays, and to preserve the collection. The Board has commenced the process to seek modest funding assistance from the City, to continue the museum, historical exhibits and displays for the benefit of the community.

Please call me if you have suggestions or comments. I can be best reached Monday through Friday, 8 to 5, at (408) 446-0693.

Charles Newman



San Antonio School Fall Fundraiser

The fundraiser at the site of the original San Antonio School has been rescheduled to be held on September 23, 2000 to allow more time to assemble related material for display at this history event and to assure good weather for planned outdoor activities. The one-room school building in use from 1867 - 1917 remains on the site and is now part of the private residence of Charles and Deborah Newman.

THE CHS ENDOWMENT FUND: WHAT IS IT? WHY IS IT NEEDED?

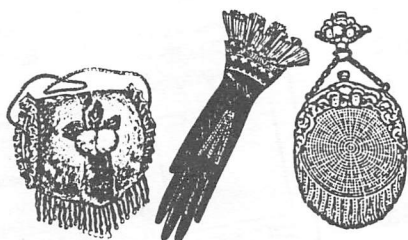
“Endowment Fund...a fund derived from donations where the principle is never used and the interest is paid for a steady, reliable income stream.”

In order for the Cupertino Historical Society to look forward to a viable future, it must have funds to continue our work to preserve the history of Cupertino.

In 1997 the Ryder Family, in memory of Jeannie Ryder, gave a generous donation to the Society. That donation gave impetus to start an endowment fund. Since that date our fund has grown from the original \$10,000 gift to over \$18,000!

As the fund grew, the Board of Directors decided that the fund should be housed with an agency that is in the business of dealing with growing endowment funds. From late 1998 through early 1999, the Board investigated foundations and banks before deciding to place the fund with the Community Foundation/Silicon Valley (CF/SV).

Placing our fund with CF/SV enables us to take advantage of their much larger pool of investment assets and their greater investment expertise. Among the many other benefits are the opportunity to: invest endowed funds in a broader range of investment vehicles; receive a higher rate of return; bring CHS to the attention of new donors; receive management and all legal and tax reporting for a low annual fee.



The Museum display case at The Cupertino National Bank on Stevens Creek houses a new exhibit. An extensive collection of ladies purses (beaded, chain mail, and crochet, just to name a few) are accompanied by gloves, muffs and other fanciful accessories.

Thank you Frances and Phil Bush for installing this collection.

CF/SV is the nation's fastest growing foundation and continues to “employ a progressive investment policy to preserve the endowment's capital.” By joining the CF/SV your board of directors is looking toward a solid future for CHS.

Thanks to our many members, friends, and families our endowment fund is growing. A recent \$5,000 donation from the Miriam Stelling Trust was greatly appreciated. Our first goal is to reach \$25,000. We are well on our way.

Your donation made specifically to the Cupertino Historical Society Endowment Fund will help our organization achieve financial security. Your donation can also honor or be made in memory of someone. CHS greatly appreciates and welcomes all bequests, large, small and in-between. It cannot be stressed too often, how important it is to think of future funding for the Society and Museum.

If you have any questions about the Endowment Fund, please call the Museum at 973-1495 or the Community Foundation/Silicon Valley at 278-0270, Amy Beushausen or visit their website at www.cfsv.org.

All honorarium and memorial donations are acknowledged with a card to the recipient. Below is a list of generous donors who have recently donated to the CHS Endowment Fund.

CHS Endowment Fund

Sharon and Richard Blaine

The Miriam Stelling Trust

In memory of Nina Choate: Mathilda Sousa

In memory of Hazel B. Lester:

Florence Dixon Lindsey

Jeanne Mohammed

In memory of Miriam Stelling:

Jeffrey B. Johnson

Burrell Leonard

Hazel B. Lester

Memorial Day is held in honor of members of the armed forces killed in battle. This May 29th, I wish to perpetuate remembrance of Cupertino's first casualty of World War II.

William Ralph Faria

William Ralph Faria was born on January 23, 1923. At the age of two his family moved from Hayward to Cupertino. Faria was raised in Cupertino, attending Cupertino Union School, where he was elected elementary student body president, Fremont High School, where he served as a member of the track team and as the class president of '41, and San Jose State University. As a student, 'Bill' was an outstanding scholar and citizen.

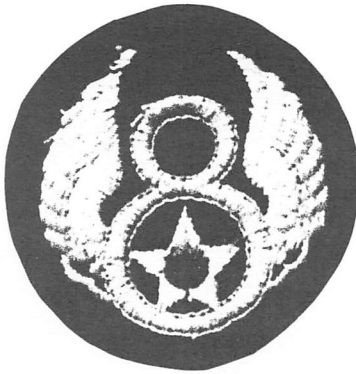
Faria was called into the service of the United States Army Air Corps in 1943. The shoulder patch on the left sleeve of Faria's dress coat denote the organization insignia for the United States Army Air Corps - a golden winged white star with red center, on a blue background.



Faria was trained as a bombardier and received his wings at Victorville Army Air Field located in the Southern California valley. The two winged propeller lapel pins and the winged bomb breast pin on his bomber jacket denote his branch of service as a bombardier. The single gold bars on the shoulders denote his commission as a Second Lieutenant of the United States Army Air Corps.

Following the completion of his training in Southern California, Faria must have made the journey home to the Bay Area for one last visit in December of 1943. Items found in the pockets of his dress coat included a reservation ticket and envelope for the Southern Pacific Daylight train for the trip from San Jose to Los Angeles dated December 22, and a small Christmas gift tag.

SOUTHERN PACIFIC
Daylight
1-1001-A
E 3F-322
35471
CHAIR CAR SEAT
Reservation Memorandum
AISLE SEAT No. 22
WINDOW SEAT No. 24
TRAIN No. 98
DATE 12/22
FROM STATION STAMPED
TO LOS ANGELES
NOTICE TO HOLDERS: THIS RESERVATION IS FOR ONE WHOLE TRIP ONLY. IF YOU
CANCEL OR POSTPONE TRIP PLEASE NOTIFY AGENT AT ONCE.



Ranking near the top of his class, Faria was scheduled for special training as a meteorologist, but the need for men in the European theater was so great that in September of 1944, he was transferred to England to serve with the United States Eighth Air Force under the command of Lt. Gen. James H. Doolittle. The shoulder patch on the left sleeve of Faria's bomber jacket denotes the organization insignia for the Eighth Air Force - a winged golden eight, encircling a white star with red center, on a blue background.

In the last letter written to his mother, Maude Faria, Bill wrote, "Things have gotten to be routine for us after awhile. Up very early, briefing, and then over Germany again. The operation is very routine but you live a whole lifetime with every mission..."

After flying several missions, Faria was shot down and killed over the south western border of Germany, near Saarbruken, on November 9, 1944. William Faria was the first serviceman from Cupertino to give his life during World War II.

On April 25, 1965, William Faria Elementary School, a newly built school in the Cupertino Union School District, was dedicated in honor of Second Lieutenant William Faria. Mrs. Maude Faria presented a dictionary to Mrs. Mary Hedges, principal, and Ralph Carlson, Cupertino School Board trustee, in memory of her son. Faria School is located on Barbara Lane in Cupertino.

The above mentioned military uniforms, which were once worn by William R. Faria, are currently on loan from our collection to The Museum of American Heritage, Palo Alto. Their current exhibit, entitled "Inventions That Shaped Our Lives: Growing Up With The 20th Century", runs thru May 28, 2000. Please stop in and visit them at 351 Homer Ave., Palo Alto. tel: 650-473-9070

Information compiled by Corinna Schoenfelder, Registrar, Cupertino Historical Museum.
Cupertino Courier, April 28, 1965. *The World Book Encyclopedia*, 1977.
Cupertino Chronicle, Cupertino History Center, 1975.



Dates to Remember

March

- 4 Volunteer Meeting 9 am at QCC
- 8 Board Meeting 6:30 pm at QCC
- 16 *Anna Maria Bascom*, Santa Clara Central Library, 2635 Homestead Rd. 7 pm.
- 25 *Radio Days*, Museum of American Heritage, Palo Alto 650-321-1004
- 28 General Meeting 6:30 pm at QCC, *The Franklin Roosevelt Memorial* by Jeri Sulley

April

- 1-30 *Los Gatos at War*, Forbes Mill Museum 408-395-7375
- 1 Volunteer Meeting 9am at QCC
- 12 Board Meeting 6:30 pm at QCC
- 25 General Meeting 6:30 pm at QCC, *Butcher's Corner* by Audrey Butcher
- 28,29 Burrel Leonard's Open House

May

- 6 Volunteer Meeting 9am at QCC
- 10 Board Meeting 6:30 pm at QCC
- 20 *Bicycles to Bi-planes*, Museum of American Heritage, Palo Alto
- 30* General Meeting 6:30 pm at QCC

June

- 3 Volunteer Meeting 9 am at QCC
- 14 Board Meeting 6:30 pm at QCC
- 20* Annual Barbecue, Cupertino Room at QCC, 5:30 to 9 pm.

*These dates were determined by the availability of the Cupertino Room at QCC!

The Rotary Club of Cupertino & Cupertino Senior Center



Commemorative Wall Tile

Mrs. Jones
Lincoln School
Thank you
The Smiths

The Rotary Club of Cupertino and Cupertino Senior Center Volunteers have partnered to raise funds to help furnish the new Senior Center. The Senior Center is the major beneficiary of the Rotary Golf Classic to be held on Saturday, May 13, 2000 and the Million Dollar Hole-In-One competition.

Additionally, Commemorative Wall Tiles will be sold and permanently installed on the outdoor seat walls. The 6" x 6" tiles will be laser engraved with your message, name, or logo (additional charge for logo).

Tiles are \$100 each and may consist of 4 lines of 14 characters per line, including spaces.

Contact Joan Jordan (v) 408 777-3532; (fax) 408 777-3156 at the Cupertino Senior Center.

Orders due by May 13, 2000 or limited to 1,000 tiles, whichever occurs first.

OPEN HOUSE

*You are cordially invited to
Burrel Leonard's Open House
at*

*13920 Llagas Ave., San Martin
to see historical agricultural equipment,
implements, and photographs from
the Santa Clara Valley*

*Come Friday, April 28, 2000
or Saturday, April 29, 2000*

From 10:00am to 2:00pm

Refreshments will be served

*If you are planning to attend please
RSVP at (408) 252-8100 by
Tuesday, April 25, 2000*

No children under the age of 5

Directions from Cupertino:

280 South to 101 South

or

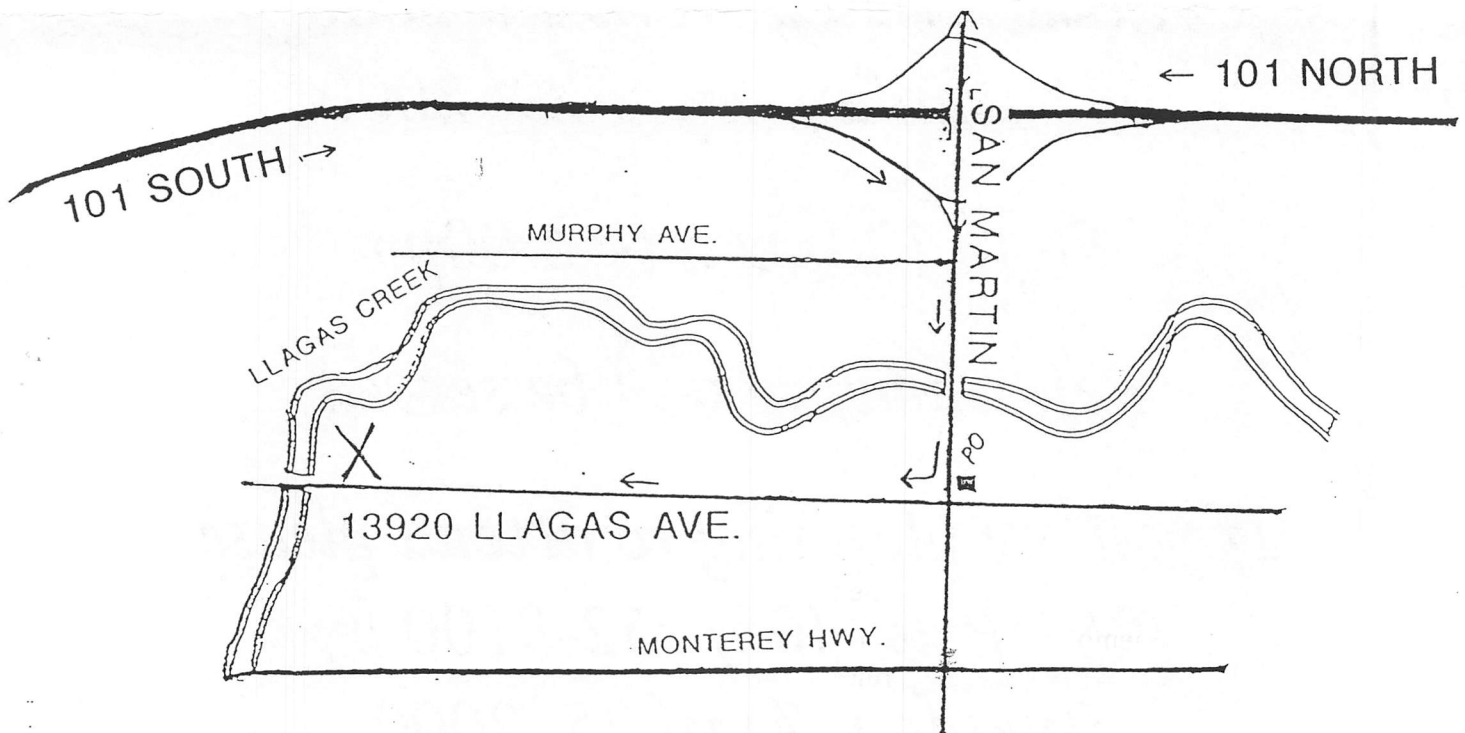
85 South to 101 South

to San Martin Exit (West) in San Martin

(Approximately 45 Minute Drive)

Turn Right on Llagas Ave.

13920 Llagas Ave. on Right Hand Side Before Llagas Creek





The Rotary Club of Cupertino & The Cupertino Senior Center Commemorative Wall Tiles

The Rotary Club of Cupertino and the Cupertino Senior Center Volunteers have partnered to raise funds to help furnish the new Senior Center, now under construction. The Senior Center is the major beneficiary of the Rotary Golf Classic to be held on Saturday, May 13, 2000 and the Million Dollar Hole-In-One competition.

Commemorative Wall Tiles will be sold and permanently installed on the outdoor seating walls. The 6" x 6" tiles will be laser engraved with your message for \$100 each and there is an additional charge for logos.

Individuals, organizations, and businesses may purchase one or more Commemorative Wall Tiles to:

- Provide a lasting gift for someone you love, a spouse, a child, a grandchild.
- Honor or memorialize a friend, a mentor, a hero or a special teacher.
- Acknowledge and celebrate birthdays, anniversaries, or special occasions.
- Your family name, corporation, service group, organization, school, etc.

The Smiths
John & Carol
Ashley 1991
Alex 1993

In Loving
Memory
John
Smith


The Rotary
Club of
Cupertino

Thank you
Cupertino
Senior
Volunteers

Mrs. Jones
Lincoln School
Thank you
The Smiths

Commemorative Wall Tile Order Form

Ordered by: _____ Phone: _____

Address: _____ City/State/Zip _____

Tiles are \$100 each and may consist of 4 lines of 14 characters per line, including spaces. **PLEASE PRINT**

For multiple tiles, please indicate if you want them placed _____ randomly on the wall or in a _____ cluster.

Quotes for Logos: Contact Joan Jordan (v) 408 777-3532; (fax) 408 777-3156 at the Cupertino Senior Center.

Payment-check @ \$100 each for text tile, payable to **Cupertino Rotary**, PO Box 637, Cupertino, CA 95015.

Payment-credit card (MC or Visa only) @ \$100 each for text tile and fax to 408 777-3156 or mail to above.

_____ MC _____ Visa: Card Number: _____

Name on Card _____ Expiration Date _____

Signature _____ Total to charge \$ _____

Orders due by May 13, 2000 or limited to 1,000 tiles, whichever occurs first.

For additional tiles, please duplicate this form or use the reverse side. Thank you

Membership

New Members

John Bruzus, DeAnza Cupertino Aquatics, Corinna Schoenfelder, Pam Suwinsky, Billy and Shannon Vitro, Dennis Whittaker.

And our thanks to recent renewals:

Ray and Ellie Bortner, Preston and Angeline Chiappa, Irene C. Coon, Steve and Diane Haze, Mrs. Merlyn Howell, Jeanette Lucchetti, Mary Maridon, Josephine Mikulaco, Irene and Carl Perkov, Elizabeth Petersen, Devereaux and Eugenia Rendler, William Tantau, Bob and Kathlynn Uenaka, Jim and Linda Walker.

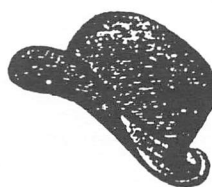
Lifetime Members

Joe and Doris Adamo
Don and Sally Allen
Audrey M. Breeding
Edward S. J. Cali
Cupertino Host Lions Club
Gordon W. Frolich
Warren and Yvonne Holt
Ruth Jackson
Marty Mathiesen
Rose-Marie Twu



Volunteer Notes from Roberta

The rains were so intense during January and February that the ceiling at our Vallco Mall site started to leak. Charles Newman, President of the Board, worked with the management at Vallco and they cleaned up the site. The carpet was washed and the ceiling tiles were replaced. Now that museum is open to greet visitors on Tuesdays and Saturdays once again! Ever since Yvonne Holt moved out of the area we have been unable to open the museum on Tuesdays. We need a team, husband and wife, or two friends to staff that museum on Tuesdays. Please help if you can. Call me at the Quinlan site, 973-1495.



HATS OFF TO...

Philip and Frances Bush - On April 7, 2000 they will be honored at the 31st Annual Volunteer Recognition Luncheon presented by the Junior League of San Jose. Phil and Frances will be recognized for their many hours of volunteering as chairmen of the *Traveling Trunk*. The Society applauds this well-deserved honor.

Gail Fretwell Hugger - Her *ROOTS* articles in the *Cupertino Scene* each month are a wonderful insight into Cupertino's past. Thanks Gail, for sharing history with the community.

Annual Fund Drive

In addition to those donors who were acknowledged in the *Winter '99 Cornerstone*, the Society has received donations from:

Museum Founders: Burrel Leonard and Dorothy S. Lyddon.

Museum Patrons: Sharon and Richard Blaine, Robert and Audrey Butcher, Don and Malkah Carothers, Norman and Virginia Damico, Carolyn de Vries, De Anza Cupertino Aquatics, Hamilton S. Ryder, Stefanie Singer, Tung Tseung, Billy and Shannon Vitro.

Museum Friends: Ann Anger, Loretta Bassman, Ted Bollinger, John Bruzus, California History Center Foundation, Warren and Yvonne Holt, Marion Alice Jarrett, Jeffrey Johnson, Bill and Elena Kettler, Giuliano Raviola, Jerome and Shirley Reynolds, Roger and Linda Schultz, William Surratt, Winifred P. Thiltgen, Dennis Whittaker, Ann Zarko.

Education Fund

The Evergreens of Bethel Lutheran Church
Los Gatos Meadows
XYZ Club of Temple Emmanuel

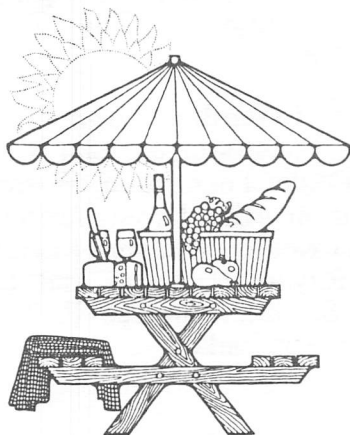
THE CORNERSTONE IS PUBLISHED
QUARTERLY BY
THE CUPERTINO HISTORICAL SOCIETY

The Society is a private non-profit organization dedicated to the preservation and interpretation of the history of Cupertino and the surrounding region. It operates a main museum in the Quinlan Community Center, along with a satellite museum at Vallco Fashion Park on Stevens Creek Blvd. Museum hours are 10-4pm, Wednesday thru Saturday. The Vallco site is open Tuesday and Saturday 1pm-3pm. Admission is free and the public is invited. General meetings are held the 4th Tuesday of the month and are preceded by a potluck dinner. For additional information and recorded message call the museum at 408-973-1495.

WISH LIST

Pro Bono Printing for Newsletter
Feather Duster
Phone with Answering Capabilities(2)

CUPERTINO HISTORICAL MUSEUM
Quinlan Community Center
10185 N. Stelling Road
Cupertino, CA 95014
408-973-1495 (FAX 408-973-1495 call first)



Annual Barbecue
June 20, 2000

BOARD OF DIRECTORS

Charles Newman, President
Devereaux Rendler, Vice President
Stefanie Singer, Treasurer
Gail Hugger, Secretary
Sharon Blaine, Trustee
Karen Parsons, Trustee
Robert E. Vitro, Trustee

MUSEUM STAFF

Ethel S. Worn, Director
Roberta Zentner, Volunteer Coordinator
Corinna Schoenfelder, Registrar

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